

CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!

- **Bigger Rewards** - Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

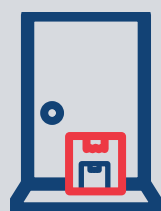
Virtual Fundraising is safest for kids!



Safe for Kids
Fundraise from
the safety of
home.



Product Variety
Even MORE products
to choose from.



No Handling
Products ship directly
to your customers.



Trail's End Rewards*
Earn MORE when
you sell Online Direct.

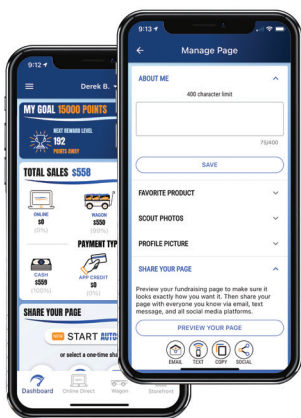
*Council participation in Trail's End Rewards may vary.

HOW IT WORKS

TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

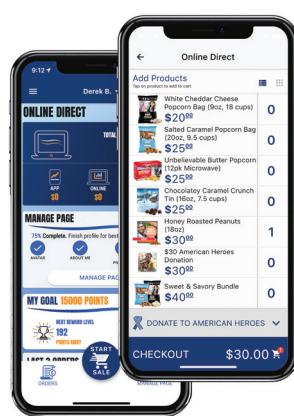
VIRTUAL STORE

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers



KID RECORDED

1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers



Trail's End® REWARDS

Collect points to earn amazon.com Gift Cards
and choose the prize **YOU** want!

1.5PTS
1PT

PER EVERY \$1 SOLD
**ONLINE DIRECT
& CREDIT/DEBIT**
PER EVERY \$1 SOLD
CASH

NO LIMIT! Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS



7,500 pts
Earn an **\$550**
Amazon.com Gift Card

REWARD IDEAS



2,000 pts
Earn a **\$70**
Amazon.com Gift Card

REWARD IDEAS



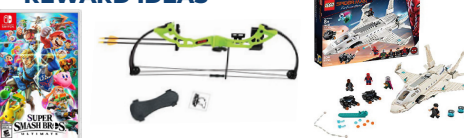
6,000 pts
Earn a **\$450**
Amazon.com Gift Card

REWARD IDEAS



1,750 pts
Earn a **\$60**
Amazon.com Gift Card

REWARD IDEAS



5,000 pts
Earn a **\$350**
Amazon.com Gift Card

REWARD IDEAS



1,500 pts
Earn a **\$50**
Amazon.com Gift Card

REWARD IDEAS



4,000 pts
Earn a **\$250**
Amazon.com Gift Card

REWARD IDEAS



1,250 pts
Earn a **\$40**
Amazon.com Gift Card

REWARD IDEAS



3,500 pts
Earn a **\$200**
Amazon.com Gift Card

REWARD IDEAS



1,000 pts
Earn a **\$30**
Amazon.com Gift Card

REWARD IDEAS



3,000 pts
Earn a **\$150**
Amazon.com Gift Card

REWARD IDEAS



750 pts
Earn a **\$20**
Amazon.com Gift Card

REWARD IDEAS



2,500 pts
Earn a **\$100**
Amazon.com Gift Card

REWARD IDEAS



500 pts
Earn a **\$10**
Amazon.com Gift Card

REWARD IDEAS



EVERYTHING YOU NEED TO KNOW ABOUT THE APP!
Text **APPGUIDE** to 62771 to learn more!

SIGN IN & SET YOUR GOAL
Text **APP** to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates assent to program terms at: <https://www.trails-end.com/terms>.

